

Website Design

Each project is unique and is personalized based on your needs and industry. The Webcraft Company is committed to creating modern, user-friendly websites that encompass exactly who you are and provide your target market with the best experience of your brand. We prioritize your business goals, ensuring your website can be easily found online, maintained, and converts visitors into paying customers. We use Wix, Wordpress, Shopify, Squarespace, and Weebly.

- Consistent Branding
- On-Target Messaging
- Engaging Content
- Easy to Use Navigation
- Proper Site Structure / Site Map
- Website Speed
- Proper Title Tag Optimizations
- Optimizing Images Correctly
- DA Compliance
- Mobile Usability & Responsive Design

**WE INCLUDE
INDUSTRY SPECIFIC
INTEGRATIONS
AT NO ADDITIONAL COST**

All projects include:

UX (USER EXPERIENCE)

- Competitor + Industry Analysis
- Customer Analysis and User Research
- Product Structure and Strategy
- Content Development
- Prototyping and Wireframing
- Testing and Iteration

UI (USER INTERFACE)

- Customer Analysis
- Design Research
- Branding and Graphing Development
- User Guides and Storylines
- Interactivity and Animation
- Adaptation to all screen sizes

Coming Soon Page, Brand Guide, 2 months Support, Back-end and front-end SEO+SMO best practices, Training, Google Analytics + Google Business, HTTPS Security, Hosting Set-Up
